



COASTAL
COMMUNITY BANK

For Immediate Release
October 3, 2017

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Coastal Community Bank Announces New Branch in Woodinville

Community Bank Marks Entry into Woodinville with a Grand Opening Celebration and a Fun Way to Say Hello

EVERETT, Wash. – Coastal Community Bank today announced the opening of its newest branch in Woodinville at 17601 140th Ave NE. The Woodinville location is the Bank's 13th branch, and will include a full-service lobby and drive-up facilities along with an ATM. Staff is already actively meeting community members, volunteers and business owners.

A grand opening party is scheduled for Thursday, October 12th from 10:30 am to 2 pm. Mayor Bernie Talmas will kick off the tailgate style event with a ribbon cutting at 11 am followed by lunch featuring Big Dog Food Truck, a drawing for front-row Field Seats at the Seahawks/Eagles home game, and a special gift to the community.

The special community gift is the culmination of a three week campaign to get better acquainted with Woodinville. Named "This is how we say hello", Coastal sent its own "Hello Ambassador" out into the community to get to know local business and community volunteers while spreading its own bit of cheer and goodwill with small tokens of appreciation and donations. The Bank chronicled their good deeds anonymously over social media, only revealing their identity two weeks later at www.thisishowwesayhello.com.

"We have been fortunate to bank many customers in the area and our employees live in or near Woodinville so we feel like we are already part of this amazing community," explains Scott Vaagen, Woodinville Branch Manager. "But in fairness, Woodinville doesn't know Coastal. We felt the 'hello campaign' was a great way to make that introduction and show who we are as an organization: Dedicated, community-minded, and a champion for small business."

Coastal Community Bank is in its 20th year of operation, growing its branch network to 12 locations throughout Snohomish and Island Counties. Since surviving the financial crisis a

decade ago, the Bank has been on a steady course of growth, most recently recognized as the Community Bank of the Year in Western Washington for the second year in a row by the Small Business Administration for its strong commitment to funding local business.

“We believe that Woodinville is perfectly suited for our banking model,” adds Eric Sprink, president and CEO of Coastal Community Bank. “We lead with local bankers who are community-minded and want to own the relationship with their customers, and to that we add a full suite of banking services from basic accounts to complex business products – all delivered and serviced locally.”

About Coastal Community Bank

Coastal Community Bank was founded in Everett, Wash. in 1997 and now operates 13 offices in Snohomish, Island and North King Counties. Coastal is a true community bank offering a wide variety of deposit and credit products to meet the needs of businesses and consumers in the greater Puget Sound area. The bank is led by President and CEO Eric Sprink, currently employs more than 150 people and has assets over \$750 million.

More information on the bank and its products and services can be viewed online at www.coastalbank.com

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